

**Tennessee Valley Chapter of
Society for Human Resources Management, Inc.
02/03/2015 Board Meeting**

Present: Amy Smith, Pat Bearden, Valerie Curtis, Patti Fowler, Forrest Keith, Taylor Simmons, Linda Robinson, Denny Smith, Omar Smith, Amanda Tidwell, Pam Werstler. Absent: Heather McDearmond, Jeff Powers, Mary ILA Ward and Tiffany Weaver.

- I. The meeting was called to order by President Amy Smith at Java Jaay's Café at which time a quorum was present.
- II. Amy Smith asked if there was a motion to approve the previous months' minutes of January 6, 2015. Motion was made by Valerie Curtis to accept the minutes as written and Pam Werstler seconded the motion. Motion carried.

III. Officer Reports:

President: Amy Smith passed around a sign-up sheet for the Decatur Job Club. She sent out communication to the chapter about participating and she has filled up a few months already. Please sign up for at least one meeting, if possible. There are still some openings.

Amy sent out the SHAPE 2015 overview to everyone and if your name is mentioned beside an item please pay particular attention to your responsibility. Amy has submitted the 2014 SHAPE and is awaiting the results from SHRM on the award status. We achieved super star status for December.

Amy suggested possibly asking Stef Whitlow to be the Workforce Development liaison for the chapter to the Decatur Job Club but Stef doesn't meet the professional criteria. It was suggested Mandy Price from the Decatur Morgan Chamber of Commerce be approached about being a liaison for the chapter to the Decatur job Club. Linda Robinson was going to speak with Mandy.

Amy mentioned we were represented well by our chapter at the Alabama SHRM Leadership conference January 23rd. Amy attended along with Omar Smith, Taylor Simmons, Linda Robinson, Mary ILA Ward and Kim LaFevor.

Amy asked the board about increasing the amount of money budgeted to pay for an ad in the Alabama SHRM magazine from \$250 to \$800 for a full page ad which would promote our fall workshop. Talent Anarchy will be the speakers we have this scheduled for November 4th. This is an annual magazine seen by HR professionals throughout the state of Alabama with a deadline of March to place an ad. After some discussion regarding the amount of money for an ad and full page versus a half a page and if NASHRM will split the cost with us; Pam Werstler made the motion to approve the purchase of a half a page ad at a cost of \$500 until we know if NASHRM will split the cost of a \$800 full page ad. Pat Bearden made the second and motion passed to pay for a half page ad.

1st Vice President of Programs: Mary ILA Ward and Valerie Curtis

Valerie passed out a spreadsheet of current sponsors and the months she is still searching to fill. She needs one for June, two for July, Sept. and October. We don't need sponsors for August since it will be our Legislative meeting.

Amy reported that Mary ILA is speaking with NASHRM about being a co-sponsor of our fall workshop which is headlining Talent Anarchy. At this time, Mary ILA hasn't heard back from NASHRM.

2nd Vice President of Membership: Taylor Simmons reported we have currently had 83 members and 44 renewals. Renewals were due by January 31. Taylor will send out a follow up email for renewals to the membership. She is also working on new name badges since it was budgeted using the new logo. Taylor said she would email everyone that she is working on the name badges and ask for everyone's certifications, she would give them a deadline and will start having the badges printed by Nu Image Engraving.

We had 2 new applications for review. Sharalee Little, HR Coordinator with Community Action has applied as a general member. She has held an exempt position for nine months. Sharalee is also a National SHRM member. Patti Fowler made the motion to accept Sharalee application for general membership and Pat Bearden seconded the motion. Motion carried.

Krystle Cranor with LyonsHR has applied for general membership. She is a Recruiting Coordinator at LyonsHR and has been in that position since March 2014. Pam Werstler made the motion to accept her application as a general member and Omar Smith seconded the motion. Motion carried.

Secretary: Patti Fowler – nothing to report.

Treasurer: Pat Bearden reported that she and I, Patti Fowler, will close out the PNC account and get that moved to Family Security Credit soon. Pat gave the monthly financial report and we have a combined total of \$19,469.45. This includes our FSCU savings account, our FSCU checking account, our PNC money market account and our PNC checking account.

Pat reported that we will open a checking account at FSCU that will be dedicated only to PayPal. Amy and Pat discussed filing our taxes and what the accountant would need to file and Pat stated she sent her spreadsheet last year to the accountant and the accountant never came back and asked for any more additional information. Amy said she would touch base with the accountant and Pat will send 2014 spreadsheet. The 2015 budget was approved via email.

Technology: Amanda Tidwell – she is working on setting up PayPal on our website and once a new account is opened that will be dedicated to only PayPal, we will be able to accept monies via PayPal. Amanda will add, “Save-the Date”, to our website for our fall workshop of Nov. 4th.

Legislative: Pam Wrestler- reported the Spring Hill visit was March 25th. One person had applied for the \$500 scholarship from the chapter. Pamela Parker from Athens State University and a Vice-President of the ASU Student SHRM chapter applied for the scholarship by submitting an essay. After Pam read her bio to the board she made a motion to accept Pamela Parker as the winner of the Spring Hill \$500 scholarship award and Denny Smith seconded the motion. Motion carried. Pamela Parker will go to Washington DC with Pam.

Pam reported that she heard Senator Arthur Orr speak about a work comp bill he is working on, she will let us know about the status.

Pam said she will work on the Pinnacle Award again this year and will work on the metrics that are involved.

Pam also spoke about the future of the Hill visits, that only one student go per visit since there is limited space in congressional offices.

SHRM Foundation: Linda Robinson had an idea for an ongoing fundraiser for our chapter. Linda said she would like to have a cup displayed at every board meeting, chapter meeting, any function we have so people can put their loose change in the cup. Linda thinks this will add up to a nice amount to submit to the SHRM foundation total. She plans on having a major fundraiser and increase our donation to the SHRM foundation by 10%. Linda also suggested all board members give \$25 to the SHRM foundation. They can donate it directly to the foundation for credit or submit the money through the chapter. This item was tabled for further discussion. Linda also asked if we were encouraging the membership to become SHRM certified as opposed to HRCI. Amy said we are required to promote SHRM certification.

Director of Community Relations: Denny Smith- plans to ask someone from the Decatur City Schools Foundation to give a brief talk at the luncheon next week. He plans to reach out to Jessalyn Reeves.

Director of Certifications: Forrest Keith- reported he plans to hold off currently until some of the transition settles down regarding the SHRM and HRCI certifications in scheduling a class. He plans to have a fall class, could partner with NASHRM on a class.

Special Events Advisor/Newsletter: Tiffany Weaver- not present.

Director of Diversity: Omar Smith- reported he will meet with the Decatur Morgan Chamber Diversity committee next week.

Director of College Relations: Jeff Powers –not present.

IV. Old Business-

V. New Business- Amy had previously emailed the contract for Talent Anarchy to the board to review before the meeting. Talent Anarchy will be speaking at our fall workshop November 4th. The contract is for \$10,000 inclusive of all travel expenses and we are required to send in half the amount with the signed contract. Forrest Keith made the motion to authorize President Amy Smith to sign the contract on behalf of the board and send in the \$5,000.00 required deposit. Valerie Curtis made the second and motion passed.

Pam Werstler suggested creating a workshop committee. Amy said she will make the announcement next week at the chapter meeting and ask for volunteers.

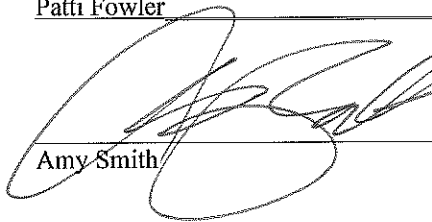
It was discussed that we offer again this year to give away a free registration fee to someone who brings a potential member to a meeting during the months preceding the State SHRM Conference which is in May. Chapter members bring potential guests during the months of February, March and April that are interested in being a member and the Chapter member is placed into a drawing that is held in April.

VI. Announcements

VII. Action items

Meeting Adjourned 12:45pm

Respectfully Submitted,
Patti Fowler



Amy Smith

Final Approval
TVC-SHRM Chapter President

3-12-15
Date