

**Tennessee Valley Chapter of  
Society for Human Resources Management, Inc.  
05/05/2015 Board Meeting**

Present: Amy Smith, Pat Bearden, Patti Fowler, Heather McDearmond, Taylor Simmons, Denny Smith, Amanda Tidwell, Mary Ila Ward, Pam Werstler. Absent: Valerie Curtis, Linda Robinson, Jeff Powers, Omar Smith, and Tiffany Weaver.

- I.** The meeting was called to order by President Amy Smith at Java Jaay's Café at which time a quorum was present.
- II.** Amy Smith asked if there was a motion to approve the previous months' minutes of April 7, 2015. Motion was made by Pam Werstler to accept the minutes as written and Taylor Simmons seconded the motion. Motion carried.

**III. Officer Reports:**

President: Amy Smith mentioned the Decatur Job Club and who attended the previous meeting assisting with resume review. Kim LaFavor, Nora Vanderploeg, and Heather McDearmond.

It was mentioned Patti Fowler was putting together a basket of North Alabama made items/products for the State Conference meeting, May 19<sup>th</sup> – 20<sup>th</sup>. The basket is for the silent auction and the basket is valued at \$400. Patti will email the contents to Amy to forward to the State SHRM Foundation person. Below are the contents.

- 1-Large basket from Big Heart Pet Brands
- 1-Big Heart Pet Brands plush brown blanket
- 1-Big Heart Pet Brands phone stand/charger
- 1-Book by Author: Diana Jessie/Meow Mix- "The Meaning of, Meow", Understanding and Caring for Your Cat"
- 1- Milk bone ink pen
- 1- Big Heart Pet Brands coozie
- 1-City of Decatur Pt. Mallard Water Park blanket and 4 water park passes and 4 Pt. Mallard golf course passes
- 1-Morgan Price box of candy toffee, 1 packet of angel bites, 1 packet of cheese straws and 1 packet of heavenly bits
- 1 Big Bob Gibson bottle of white sauce, 1 Big Bob Gibson bottle of Barbeque sauce, 1 Big Bob Gibson bottle of dry rub
- 1-Tennessee Valley Pecan Company- coffee mug,
- 1- Tennessee Valley Pecan Company Bag of Southern Pecan flavored coffee
- 1- Tennessee Valley Pecan Company package of Pecan Pralines
- 1- Daikin America, Inc. - T-shirt
- 1 -3M dispenser magic tape
- 1 - 3M package of Post-it notes
- 1-3M Scotch Brite scrub sponges

PayPal is now linked to our account. Mary Ila will create a link to Eventbrite for our fall workshop registration. Mary Ila and Amanda Tidwell will stay after the meeting to work together on Eventbrite set up and PayPal.

Amy discussed the succession plan for 2016. Pat Bearden will stay on as Treasurer with limited access and with the assistance of someone that works in her office, Rebecca Dubach. Pat will attend the board meetings but may not be available to attend all membership meetings. Patti Fowler is stepping down from Secretary and is interested in another position on the board. Patti would like to do special events. Pam Werstler is rolling off the board but would like to continue as an Ambassador for our SHRM Chapter and

work with membership. Linda Robinson will be Legislative Director in 2016. Amy asked all board members to get back with her on their current and or future positions. Denny Smith is President-Elect. Amy said she would be going to the National SHRM conference in Las Vegas.

1<sup>st</sup> Vice President of Programs: Mary ILA Ward and Valerie Curtis

Mary Ila went over PayPal and Eventbrite and planned to meet with Amanda Tidwell after the meeting to get it set up on our website.

Mary Ila reported she has the entire 2015 meeting dates filled with Speakers with the exception of October and all have been submitted for approval. All are HRCI & SHRM approved. We could possibly have round table discussions in October and have a photographer for head shots. This option was discussed. Mary Ila also said she would follow up with Talent Anarchy to determine how they will handle the certification for the fall workshop.

Valerie Curtis was absent but Amy Smith discussed the sponsorships for the fall workshop with the board. The board suggested changing the Platinum Presenting Sponsor to "Presenting Sponsor" and the price to \$5000. For this price, we can give them the entire lunch period to present, a platinum booth and 6 tickets to the event as well as promotions through the Website and on conference materials. Also, make platinum options for \$1000 (includes 4 tickets to the event and a booth) and gold options for \$500 (includes 2 tickets to the event). If we could do a few \$250 sponsorship options as well, that would be great. Maybe breakfast, lunch and a break, book signing, sponsorship. Amy said she would let Valerie know of the changes and to send out to the board for approval.

2<sup>nd</sup> Vice President of Membership: Taylor Simmons reported we have 89 current members and 57 renewals. She had 3 new applications for membership. 1.) Dale Lenahan is a member of NASHRM and has been a member of the Athens State SHRM Chapter. He works at Northrop Grumman and has a degree in Human Resources. Mary Ila Ward made the motion to accept his application and Denny Smith seconded the motion. Motion passed. 2.) Kathy Copeland has made a request to join the chapter and has applied as a general member. Kathy works at Automatic Screw as the HR Manager. Pam Werstler made the motion to accept her application and Pat Bearden seconded the motion. Motion passed. 3.) Lori West who works at EPIC Church in the office part time has applied to join. She is a National member. Patti Fowler made the motion to accept her application and Mary Ila Ward seconded the motion. Motion carried.

Secretary: Patti Fowler – discussed defining an outline for renewals. Nothing decided on changing renewal date.

Treasurer: Pat Bearden reported she will need to contact National SHRM to let them know our account has changed and give them our direct deposit information. Pat said SHRM gives us \$20 per person that is SHRM certified at the end of the year and we receive a \$350 scholarship from SHRM. Pat reported we had \$1,782.93 at Family Security Credit Union and \$3,547.21 at PNC Bank. Our balance with the money market account is \$7,728.02. Our loose change account for the SHRM Foundation has \$30.89.

Technology: Amanda Tidwell – planned to meet with Mary Ila Ward to work on workshop registration. Amanda suggested we could advertise our workshop on Facebook. Amanda is working on updating the website with events.

Legislative: Pam Werstler- will go one last time to the Hill visit in the fall. Linda Robinson has a conflict and will be unable to attend. September 17<sup>th</sup> will be the Hill visit. Pam wanted everyone to know she had sent a letter to Senator Arthur Orr regarding Senate Bill 330. This senate bill is still in committee so now is the time for everyone to send Senator Orr a response and let him know how you feel. This bill is work comp related may include psychological.

SHRM Foundation: Linda Robinson absent but asked Amy to report she is asking for donations for the Spring Social on Thursday May 7<sup>th</sup>. Bring any donations for the silent auction that will benefit the SHRM Foundation.

Director of Community Relations: Denny Smith- nothing to report on Community Relations but is looking to have a great year next year and hopes to have a succession plan in place soon.

Director of Certifications: Forrest Keith- absent. Amy reported the certification materials are in for SHRM CP/SCP courses. Forrest plans on having a fall certification course. Many have expressed interest in having one.

Special Events Advisor/Newsletter: Tiffany Weaver- absent.

Director of Diversity: Omar Smith- absent

Director of Diversity: Heather McDearmond doesn't have an outline yet but she said she may send out a "wellness tip" monthly. Our September meeting is based on wellness with Dr. Gauthier from OHG speaking on obesity.

Director of College Relations: Jeff Powers –absent but sent Amy and email with events from the Athens SHRM Chapter.

**"Email from Jeff Powers regarding Athens SHRM Chapter events." 2015-2016 agenda for our SHRM Chapter - (Some items need attention ASAP\*\*)**

Over the past couple of days I have thought about this past year and all the activities... WOW!!! I thought about all the things we did "right", and areas we can improve. So, let's start the ball rolling by looking at the following:

- 1) \*\*Elections: we must have nominations, the election, and names of newly elected officers submitted to SHRM by June 1<sup>st</sup>
- 2) \*\*Official Roster submitted to SHRM by June 15<sup>th</sup>
- 3) By-Laws: a) we should change the election date as indicated above. b) review/revise officer positions and duties c) change membership dues from a one-time \$15 to a \$15 initial fee and followed by a \$5 annual fee
- 4) Have two meetings a month: 1) meet about HR topics: presentations, resume workshops, interviewing, linked-in, executive summaries, HR Articles, Law reviews, HR Terms, etc. 2) Merit awards planning and implementation. Respectively, the first point should be a regular scheduled day and time of the month (the place can be determined later); I recommend the second Thursday of the month at ????. The second meeting: TBD (the first week of the month???)
- 5) Begin planning for upcoming events/conferences, etc.
- 6) Build a stronger relationship with our sponsoring chapter, TVC-SHRM

Some of the things currently in progress:

- 1) Excel Spreadsheet (broken down by month) of all merit activities with dates
- 2) Drop Box – for all documentation
- 3) Encourage other HR instructors to help increase Chapter membership
- 4) IT – we have four classrooms that have cameras and bi-directional microphones for Blackboard Collaborate; I hope this and #3 will help our efforts to engage online students
- 5) Partner with Phi Beta Lambda; combine a meeting (or two) per semester
- 6) Offer a course to prep for SHRM's Assurance of Learning, SHRM-CP, and SHRM-SCP. (Eventually a course that students can use as an elective)

**\*\*This was the Athens SHRM Chapter Agenda\*\*\***

**IV. Old Business-**

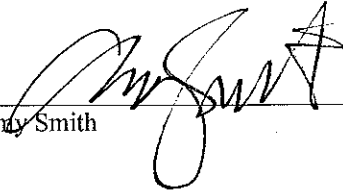
**V. New Business-**

**VI. Announcements-** Amanda Tidwell won the free registration to the State Conference May 19<sup>th</sup> – 20<sup>th</sup>.  
Spring Fling will be Thursday from 5 to 7 at Food Fite on Market Street with music from DJ Jammin Jeff.

**VII. Action items**

Meeting Adjourned 12:43pm

Respectfully Submitted,  
Patti Fowler

  
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Andy Smith

Final Approval  
TVC-SHRM Chapter President

6-9-15  
Date